

PLEASE READ THESE LICENCE TERMS CAREFULLY
BY CLICKING ON THE "I AGREE TO THE APP TERMS AND
CONDITIONS" BUTTON YOU AGREE TO THESE TERMS
WHICH WILL BIND YOU.

IF YOU DO NOT AGREE TO THESE TERMS YOU WILL BE
UNABLE TO SIGN UP OR LOGIN TO THE APP.

Who we are and what this agreement does

We Blackburn Rovers Football & Athletic Ltd. of Ewood Park, Nuttall
Street, Blackburn, BB2 4JF license you to use:

Blackburn official fan app version 1 mobile application software (**App**)
and any updates or supplements to it.

The service you connect to via the App and the content we provide to
you through it (**Service**).

as permitted in these terms.

Your privacy

We only use any personal data we collect through your use of the App
and the Services in the ways set out in our privacy policy
<https://www.rovers.co.uk/news/2018/march/official-fan-app-policies/>

Please be aware that internet transmissions are never completely private
or secure and that any message or information you send using the App
or any Service may be read or intercepted by others, even if there is a
special notice that a particular transmission is encrypted.

Operating system requirements

This app requires the following types of device and minimum operating
systems:

- iPhones with IOS operating system version 9 or above; or
- Android phones with Android operating system version 4.4 or above.

Support for the App and how to tell us about problems

Support. If you want to learn more about the App or the Service or
have any problems using them please take a look at our support
resources at <https://www.loopyness.com>

Contacting us (including with complaints). If you think the App or
the Services are faulty or misdescribed or wish to contact us for any
other reason please email our customer service team at
GDPR@PrioritySMS.co.uk or call them on 08003689241

How we will communicate with you. If we have to contact you we

will do so by push notifications, email, by SMS or by pre-paid post, using the contact details you have provided to us.

How you may use the App

In return for your agreeing to comply with these terms you may:

download copies of the App onto mobile handheld devices and view, use and display the App and the Service on such devices for your personal purposes only.

receive and use any free supplementary software code or update of the App incorporating "patches" and corrections of errors as we may provide to you.

You must be 18 to accept these terms and download the app

You must be 18 or over to accept these terms and download the App.

You may not transfer the App to someone else

We are giving you personally the right to use the App and the Service as set out above www.loopyness.com. You may not transfer the App or the Service to someone else, whether for money, for anything else or for free. If you sell any device on which the App is installed, you must remove the App from it.

Changes to these terms

We may need to change these terms to reflect changes in law or best practice or to deal with additional features which we introduce.

We will notify you of any such changes.

If you do not accept the notified changes you will not be permitted to continue to use the App and the Service.

Update to the App and changes to the Service

Our App is made available free of charge.

From time to time we may automatically update the App and change the Service to improve performance, enhance functionality, reflect changes to the operating system or address security issues. Alternatively we may ask you to update the App for these reasons.

If you choose not to install such updates or if you opt out of automatic updates you may not be able to continue using the App and the Service.

The App will work with the current or previous version of the operating system (as it may be updated from time to time) and match the description of it provided to you when you downloaded it.

Access to the App and Discontinuing the App

We do not guarantee that the App, or the Service, will always be

available to be uninterrupted. Access to the App is permitted on a temporary basis. We may suspend, withdraw, discontinue or change all or any part of the App without notice. We will not be liable to you if for any reason our App is unavailable at any time or for any period.

We may wish to stop providing the App and we may terminate use of the App at any time without giving notice of termination to you. Unless we tell you otherwise, upon any termination:

- the rights and licences granted to you in this EULA will end; and
- you must stop using the App and (if required) delete it from your device.

If someone else owns the phone or device you are using

If you download the App onto any phone or other device not owned by you, you must have the owner's permission to do so. You will be responsible for complying with these terms, whether or not you own the phone or other device.

We may collect technical data about your device

By using the App or any of the Services, you agree to us collecting and using technical information about the devices you use the App on and related software, hardware and peripherals to improve our products and to provide any Services to you.

We may collect location data (but you can turn location services off)

Certain Services will make use of location data sent from your devices. You can turn off this functionality at any time by turning off the location services settings for the App on the device. If you use these Services, you consent to us and our affiliates' and licensees' transmission, collection, retention, maintenance, processing and use of your location data and queries to provide and improve location-based products and services.

You may stop us collecting such data at any time by turning off the location services settings on your device.

We are not responsible for other websites you link to

The App or any Service may contain links to other independent websites which are not provided by us. Such independent sites are not

under our control, and we are not responsible for and have not checked and approved their content or their privacy policies (if any).

You will need to make your own independent judgement about whether to use any such independent sites, including whether to buy any products or services offered by them.

Licence restrictions

You agree that you will:

[if !supportLists]· [endif]not rent, lease, sub-license, loan, provide, or otherwise make available, the App or the Services in any form, in whole or in part to any person without prior written consent from us;

[if !supportLists]· [endif]not copy the App or Services, except as part of the normal use of the App or where it is necessary for the purpose of back-up or operational security;

[if !supportLists]· [endif]not translate, merge, adapt, vary, alter or modify, the whole or any part of the App or Services nor permit the App or the Services or any part of them to be combined with, or become incorporated in, any other programs, except as necessary to use the App and the Services on devices as permitted in these terms;

[if !supportLists]· [endif]not disassemble, de-compile, reverse engineer or create derivative works based on the whole or any part of the App or the Services nor attempt to do any such things, except to the extent that (by virtue of sections 50B and 296A of the Copyright, Designs and Patents Act 1988) such actions cannot be prohibited because they are necessary to decompile the App to obtain the information necessary to create an independent program that can be operated with the App or with another program (**Permitted Objective**), and provided that the information obtained by you during such activities:

[if !supportLists]· [endif]is not disclosed or communicated without the Licensor's prior written consent to any third party to whom it is not necessary to disclose or communicate it in order to achieve the Permitted Objective;

[if !supportLists]· [endif]is not used to create any software that is substantially similar in its expression to the App;

[if !supportLists]· [endif]is kept secure; and

[if !supportLists]· [endif]is used only for the Permitted Objective;
[if !supportLists]· [endif]comply with all applicable technology control or export laws and regulations that apply to the technology used or supported by the App or any Service.

Acceptable use restrictions

You must:

[if !supportLists]· [endif]not use the App or any Service in any unlawful manner, for any unlawful purpose, or in any manner inconsistent with these terms, or act fraudulently or maliciously, for example, by hacking into or inserting malicious code, such as viruses, or harmful data, into the App, any Service or any operating system;

[if !supportLists]· [endif]not infringe our intellectual property rights or those of any third party in relation to your use of the App or any Service, including by the submission of any material (to the extent that such use is not licensed by these terms);

[if !supportLists]· [endif]not transmit any material that is defamatory, offensive or otherwise objectionable in relation to your use of the App or any Service;

[if !supportLists]· [endif]not use the App or any Service in a way that could damage, disable, overburden, impair or compromise our systems or security or interfere with other users; and

[if !supportLists]· [endif]not collect or harvest any information or data from any Service or our systems or attempt to decipher any transmissions to or from the servers running any Service.

We may remove any postings or other interactions at our discretion.

Intellectual property rights

All intellectual property rights in the App and the Services throughout the world belong to us (or our licensors) and the rights in the App and the Services are licensed (not sold) to you. You have no intellectual property rights in, or to, the App or the Services other than the right to use them in accordance with these terms.

Our responsibility for loss or damage suffered by you

We are responsible to you for foreseeable loss and damage caused by us. If we fail to comply with these terms, we are responsible for loss or damage you suffer that is a foreseeable result of our breaking these terms or our failing to use reasonable care and skill. Loss or damage is

foreseeable if either it is obvious that it will happen or if, at the time you accepted these terms, both we and you knew it might happen.

We do not exclude or limit in any way our liability to you where it would be unlawful to do so. This includes liability for death or personal injury caused by our negligence or the negligence of our employees, agents or subcontractors or for fraud or fraudulent misrepresentation.

When we are liable for damage to your property. If defective digital content that we have supplied damages a device or digital content belonging to you, we will either repair the damage or pay you compensation. However, we will not be liable for damage that you could have avoided by following our advice to apply an update offered to you free of charge or for damage that was caused by you failing to correctly follow installation instructions or to have in place the minimum system requirements advised by us.

We are not liable for business losses. The App is for domestic and private use. If you use the App for any commercial, business or resale purpose we will have no liability to you for any loss of profit, loss of business, business interruption, or loss of business opportunity.

Limitations to the App and the Services. The App and the Services are provided for general information and entertainment purposes only. They do not offer advice on which you should rely. You must obtain professional or specialist advice before taking, or refraining from, any action on the basis of information obtained from the App or the Service. Although we make reasonable efforts to update the information provided by the App and the Service, we make no representations, warranties or guarantees, whether express or implied, that such information is accurate, complete or up to date.

Please back-up content and data used with the App. We recommend that you back up any content and data used in connection with the App, to protect yourself in case of problems with the App or the Service.

Check that the App and the Services are suitable for you. The App and the Services have not been developed to meet your individual requirements. Please check that the facilities and functions of the App and the Services (as described on the appstore site) meet your requirements.

We are not responsible for events outside our control. If our

provision of the Services or support for the App or the Services is delayed by an event outside our control then we will contact you as soon as possible to let you know and we will take steps to minimise the effect of the delay. Provided we do this we will not be liable for delays caused by the event but if there is a risk of substantial delay you may contact us to end your contract with us.

We may end your rights to use the App and the Services if you break these terms

We may end your rights to use the App and Services at any time by contacting you if you have broken these terms in a serious way. If what you have done can be put right we will give you a reasonable opportunity to do so.

If we end your rights to use the App and Services:

[if !supportLists]· [endif]You must stop all activities authorised by these terms, including your use of the App and any Services.

[if !supportLists]· [endif]You must delete or remove the App from all devices in your possession and immediately destroy all copies of the App which you have and confirm to us that you have done this.

[if !supportLists]· [endif]We may remotely access your devices and remove the App from them and cease providing you with access to the Services.

We may transfer this agreement to someone else

We may transfer our rights and obligations under these terms to another organisation. We will always tell you in writing if this happens and we will ensure that the transfer will not affect your rights under the contract.

You need our consent to transfer your rights to someone else

You may only transfer your rights or your obligations under these terms to another person if we agree in writing.

No rights for third parties

This agreement does not give rise to any rights under the Contracts (Rights of Third Parties) Act 1999 to enforce any term of this agreement.

If a court finds part of this contract illegal, the rest will continue in force

Each of the paragraphs of these terms operates separately. If any court or relevant authority decides that any of them are unlawful, the remaining paragraphs will remain in full force and effect.

Even if we delay in enforcing this contract, we can still enforce it later
Even if we delay in enforcing this contract, we can still enforce it later.
If we do not insist immediately that you do anything you are required to do under these terms, or if we delay in taking steps against you in respect of your breaking this contract, that will not mean that you do not have to do those things and it will not prevent us taking steps against you at a later date.

Which laws apply to this contract and where you may bring legal proceedings

These terms are governed by English law and you can bring legal proceedings in respect of the products in the English courts. If you live in Scotland you can bring legal proceedings in respect of the products in either the Scottish or the English courts. If you live in Northern Ireland you can bring legal proceedings in respect of the products in either the Northern Irish or the English courts.

Alternative dispute resolution

Alternative dispute resolution is a process where an independent body considers the facts of a dispute and seeks to resolve it, without you having to go to court. If you are not happy with how we have handled any complaint, you may want to contact the alternative dispute resolution provider we use. You can submit a complaint to Priority SMS via their website at www.loopyness.com. Priority SMS will not charge you for making a complaint and if you are not satisfied with the outcome you can still bring legal proceedings. In addition, please note that disputes may be submitted for online resolution to the European Commission Online Dispute Resolution platform.