



### **Blackburn Rovers Food & Drink Policy**

Blackburn Rovers have formalised the entry policy in terms of food and beverage on match days. In honour of footballing tradition, our supporters are permitted to enter the stadium with flasks and home-prepared foods. This includes packed lunches, sandwiches, crisps, chocolate bars, biscuits and soft drinks.

In accordance with common practice, entry to the stadium with fast food and beverages purchased at restaurants, take-aways, public houses and other retail outlets away from Ewood Park is prohibited. This is upon entry to all concourses, restaurants, lounges and facilities within the stadium. Blackburn Rovers endeavours to raise awareness to customers of this policy by displaying signage on all ingress routes and at the turnstiles.

There are registered Blackburn Rovers Catering Units within the grounds of Ewood Park. The units are exempt from the ruling and any purchases made at the outlets will be permitted to enter the stadium, provided that they are retained in their original 'Rovers Refresh' packaging

Supporters are encouraged to drink responsibly. People must be 18 years of age or older to purchase and/or consume alcohol. Proper identification may be requested to determine proof of age as Ewood Park operates a 'Challenge 25' Policy. This means that anyone who looks 25 years of age or younger and wishes to purchase alcohol will be asked to provide proof of age.

The Catering Team at Ewood Park continually endeavours to offer a wide range of excellent food and beverage offerings with products at competitive prices. Purchases made within the stadium directly impact the financial decisions on the pitch, so we invite all fans of Blackburn Rovers to help make a difference and continue to contribute to the club by buying official products.

If you have any questions or queries regarding the Food Policy please contact us via [catering@rovers.co.uk](mailto:catering@rovers.co.uk)